Sullamussalam International Conference on Science, Arts & Commerce (SICSAC- 2024)

13, 14, 15 February 2024.



Report of

Department of Economics Sullamussalam Science College Areekode

Introduction:

The Sullamussalam International Conference on Science, Arts & Commerce (SICSAC-2024) held from February 13th to 15th, 2024, emerged as a platform where academia and research intersected to foster interdisciplinary dialogue and cultural exchange. Among the array of subjects covered, the Department of Economics played a pivotal role in facilitating discussions on various themes relevant to the world economy, such as Remittances and Emigration, agriculture and Agro-processing, Kerala model of development and Informal economy versus formal economy etc. This report provides an in-depth overview of the Economics department sessions, focusing on the papers presented and the discussions that ensued.

Introduction to SICSAC-2024 English Sessions: SICSAC-2024 aimed to transcend conventional boundaries by embracing a wide spectrum of subjects, including Economics. The economy is changing every day, so the conference provide insights on Trade dynamics and protectionist tendencies were analyzed in the context of evolving geopolitical landscapes. Debates centered on the implications of trade agreements, tariff policies, and regional economic blocs on international commerce. Participants stressed the importance of fostering open, rules-based trade systems while addressing legitimate concerns regarding trade imbalances and fair competition. It served as a catalyst for interdisciplinary synergy and cultural exchange, promoting academic research and fostering cross-cultural communication.

Major Themes

- > Remittances and Emigration
- Agriculture and Agro-processing
- Kerala model of development
- ➤ Informal economy versus formal economy
- ➤ Information Technology (IT) and Services (Information economics, Data science & ChatGPT)
- ➤ Labour market
- Tourism Economy (including Healthcare and Medical Tourism)
- > Education and Human Capital
- > Sustainable Development and Environment
- ➤ Gender and Social Equity:

Overview of Economics Department Sessions:

The conference aimed to provide a platform for scholars, researchers, and educators to engage in meaningful dialogue and exchange ideas on various aspects of above-mentioned themes. Through paper presentations and discussions, participants contributed to the advancement of knowledge in the field of Economics, reflecting the conference's overarching goal of promoting interdisciplinary research and cultural exchange.

Plenary Session

Speaker : Sudharshan Redy Parmati

Welcome Address : Dr. Muhammed Jamsheer

Vote of Thanks : Mr. Basheer KT

Key note: Prof. Sudharshan Redy Parmati

Presentation title: Does clean energy financial support alleviate energy poverty in developing economies? . **(February 14, 2024 at 3.30 Pm):**

Sudharshan Reddy Paramati is a Chair Professor of Financial Economics and Climate Change at the School of Business in the University of Dundee, the UK. In the past, he worked in China and Australia at various levels. He was also a Senior Research Analyst at the National Institute of Financial Management (NIFM), Ministry of Finance, Govt. of India, and Indian Institute of Technology Kanpur (IITK), India.

He is a Fellow of British Higher Education Academy and received his PhD in Finance from the Griffith University, Australia. Further, he holds M.Phil. in Financial Economics and M.A. in Applied Economics from the University of Hyderabad, and Pondicherry University, India, respectively. He obtained his Bachelor (BA) degree from the Silver Jubilee Residential Degree College, Kurnool, AP, India.

He has published over 70 international peer reviewed journal articles such as Review of Quantitative Finance and Accounting, Energy Economics, Economic Modelling, Tourism Management, Annals of Tourism Research, Journal of Travel Research, Journal of Sustainable Tourism, Emerging Markets Review, etc.

He received prestigious 'highly cited researcher awards' from Clarivate (Web of Science) for the years 2022 and 2023, which is given to 1 in 1000 researchers in the world. He has also been listed in Top 50 Young Economists in the world by the RePEc. He was also awarded with '*Prof M.J. Manohar Rao Young Economist Award for the 2016* by the **Indian Econometric Society, India**' and received '*Outstanding Contribution Award, for the year 2016*' from the Jiangxi University of Finance and Economics, China.

His research has been widely cited in various policy and discussion documents from the United Nations (UN), World Bank (WB), International Monetary Fund (IMF), Asian Development Bank (ADB), etc. He has over 7300 citations and his h-index and i-10 index are 37 and 59, respectively. His current research focuses on financial market integration, housing affordability, energy and carbon finance, and issues on sustainable economic development.

Paper Presentation Sessions

First Paper Presentation Session (February 14, 2024 at 11. 30 Am):

• **Chair:** Dr. Azad P, Assistant Professor, Department of Economics, MES Mampad.

Nine papers were presented, addressing themes such as international trade, labour market participation, Migration and its impact on Kerala economy, gender gap in unpaid workers of Kerala, sustainable development and environmental stewardship etc.

Dr. Azad chaired the session, ensuring insightful discussions and scholarly exchange among presenters and participants.

Second Paper Presentation Session (February 14, 2024 at 2. Pm):

• Chair: Dr. Azad P, Assistant Professor, Department of Economics, MES Mampad.

Paper Presentation Session:

 Ten papers were presented, covering diverse topics within Economics related areas.

Conclusion: The conference on "provided a platform for rich and insightful discussions on a diverse array of economic themes. Participants exchanged ideas, research findings, and best practices, contributing to a deeper understanding of contemporary economic challenges and opportunities. Moving forward, the insights gleaned from the conference are poised to inform policy discourse, academic research, and practical interventions aimed at fostering inclusive, sustainable, and resilient economies globally.

1. Department of Economics Posters

See the attachment.

2. Schedule of Plenary Sessions

See the attachment.

3. Paper Presentations schedule

See the attachment.

4. Album

See the attachment.



SICSAC SULLAMUSSALAM INTERNATIONAL CONFERENCE ON SCIENCE, ARTS & COMMERCE

The Sullamussalam International Conference on Science, Arts & Commerce (SICSAC-2024) is an interdisciplinary gathering scheduled to be held from February 13th to 15th, 2024, in collaboration with the Kerala Higher Education Council. It encompasses a wide range of subjects, fostering cross-disciplinary collaboration among scholars from diverse fields. The conference also celebrates linguistic diversity by including languages like Arabic, Malayalam, and Hindi. SICSAC-2024's objectives encompass promoting holistic education, enhancing cross-cultural communication, and exploring innovative strategies across various domains. Join us at SICSAC-2024 to connect, collaborate, and contribute to the global dialogue on education and culture, shaping a more interconnected world.

THRUST AREAS

Remittances & Emigration
Agriculture & Agro-processing
Kerala Model of Development
Informal Economy Versus Formal Economy
Information Technology (IT) & Services
Information Economics
Data Science & ChatGPT
Labour Market
Tourism Economy (including Healthcare &
Medical Tourism)
Education and Human Capital
Sustainable Development and Environment

Gender and Social Equity

Abstract Submission : 10th December 2023 Acceptance of Abstract : 17th December 2023 Full Paper Submission : 10th January 2024

Send Your Paper to sicsac2024@sscollege.ac.in

Participation FOR ONE DAY : 100
Presentation PG & UG : 300
Presentation Research Scholars : 400
Presentation Faculty members : 500
Presentation Industrial Professionals : 700

PAYMENT

REGISTRATION



202413 | 14 | 15

Sullamussalam

INTERNATIONAL

CONFERENCE

ONSGINCE ARTS & COMMERCE



Prof. SUDHARSHAN
REDDY PARAMATI PhD, FHEA
Chair Professor of Financial Economics and Climate Change

School of Business, University of Dundee, United Kindom

Top 50 Young Economists Worldwide by RePEc
Prof M.J. Manohar Rao Young Economist Award (2016)
Highly Cited Researcher Awards (2022 and 2023)
Outstanding Contribution Award (2016)
from Jiangxi University of Finance & Economics, China

In Association with IQAC



DEPARTMENT OF ECONOMICS

SULLAMUSSALAM SCIENCE COLLEGE Areekode, Ugrapuram P.O, Malappuram Dt.

www.sscollege.ac.in | mail@sscollege.ac.in | 0483 - 2850 700

SULLAMUSSALAM INTERNATIONAL CONFERENCE ON SCIENCE, ARTS & COMMERCE (SICSAC-24)

DEPARTMENT OF ECONOMICS

14.02.2024

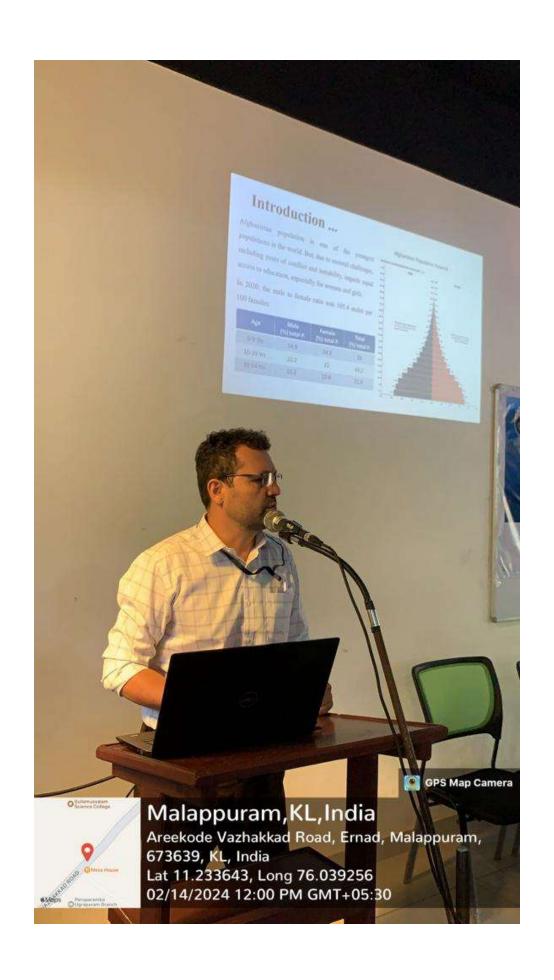
Details of Paper presentaiton 11.30 to 1.00 pm

	Chair: Dr.Azad				
Sl No	Name of the Candidate	Institution/Organisation	Title of the Paper		
1	Alen joshy	Central University of Kerala	Dynamics of India's Trade Specialisation in BRICS		
2	Ramavath Kavitha, Sumana, Ifzal Mahas & Mudavath Paramesh	Central University of Kerala	Factors Influencing Labour Force Participation in Labour Market - A Study of Nagarkurnool District, Telangana State		
3	Albert Alex & Dr.R. Saritha	Loyola College, Chennai	From Material Care to Social Fators: Understanding Health Inequalities in Kerala and Tamil Nadu		
4	Sabira a	Govt College Malappuram	The Socio-Economic Impact of Emigration on the Sending Economy-A Study on Malapuram District		
5	Amrutha P & Dr Ibrahim Cholakkal	EMEA College, Kondotti	Post Covid-19 Recovery of Street Vendors in Kozhikode		
6	Shoniya K	EMEA College, Kondotti	Career Transitions: Navigating Change in Employment Trajectories in Kerala		
7	Silna Mariyam.K	Farook College, Kozhikod	Future Trends-Chat GPT and Explainable AI in Data Science		
8	Mohamed Naseef K	Malayalam university	Climate Change and Adaptive Strategies in Paddy Cultivation-With Special Emphasis on Kuttanad		
9	Umaira.K K	EMEA College, Kondotti	Norka Roots:as An Innovative Attempt by Government of Kerala		
10	Mohammed Anshif	Calicut University	Islamic Economics: A Spiritual Paradigm for Sustainable Development and Environmental Stewardship		

	Details of Paper presentaiton 2.00 to 3.15 pm						
	Chair: Dr.Azad						
Sl No	Name of the Candidate	Institution/Organisation	Title of the Paper				
11	Sajitha. P, Sajitha.P Sumayya Sunil & Shasliya Mariyam. E	Sullamussalam Arabic College Areekode, Sahya Arts and Science College Wandoor, Hikamiyya Arts and Science College Thiruvaly,	Economic Impact of Marriage on Women: An Investigation of Married Muslim Women in Malappuram District, Kerala				
12	Sumayya Sunil	EMEA College , Kondotty	Migration Patterns among Marine Fisherfolk Community in Kerala: A Comprehensive Exploration				
13	Shasliya Mariyam.E	EMEA College, Kondotti	Beyond Borders: A Deep Dive into the Indian Diaspora in the United States				
14	Nusaiba.KP	Amity Business School, Amity University Gurugram	Marketing Problems and Prospects of Agricultural Products in Haryana: An Economic Analysis				
15	Abdul Rasheed	EMEA College, Kondotti	Digital Financial Transformation of Indian Economy: Cash versus Cashless Paradox				
16	Dr. Jomit CP, Drishti Jakhar, Dr. Sajith C	Central University of Kerala	Gender gap in Unpaid Work in Kerala: A Time-Use Survey Approach.				
17	Nasira Banu M, Dr. Ibrahim Cholakkal & Dr. Abdul Azeez NP	EMEA College of Arts & Science, Kondotti	Sustainability and Environmental Impact of the Traditional Pottery Industry in Kerala				
18	Sreejith S	University of Kerala	The Relationship between Education and Employment in Afghanistan				
19	Sreeja A & Dr. Ibrahim Cholakkal	EMEA College, Kondotti	i Sustainability and Environmental Impact of the Traditional Pottery Industry in Kerala				
20	Fahmida MV	MES Kalladi College	English Skills, Economic Gains: A Study of Indian Expats in Gulf Countries				



















SULLAMUSSALAM SCIENCE COLLEGE

Areekode, Ugrapuram P.O, Malappuram Dt.

The Sullamussalam International Conference on Science, Arts & Commerce (SICSAC-2024) scheduled for February 13th to 15th, 2024, promises to be an enriching and transformative gathering. This conference transcends conventional boundaries by encompassing a broad spectrum of subjects, including Computer Science, Physics, Mathematics, English, Economics, Commerce, History, Journalism, and Languages such as Arabic, Malayalam, and Hindi. The conference serves as a powerful catalyst for interdisciplinary synergy, cultural exchange, and the reimagining of education in a global context. SICSAC-2024 is a celebration of the interplay between diverse fields of knowledge. The conference is organised by Research Consultancy and Extension Cell (RCEC). It has been established with the aim of promoting and enhancing academic research on campus. This cell is dedicated to fostering a culture of research and innovation throughout the college, and its scope extends to students, research scholars, and faculty members alike. The RCEC offers a diverse array of programs designed to support research and academic excellence on campus.

SICSAC-2024 is a multifaceted initiative with diverse objectives. It aims to revolutionize education by advocating a holistic approach that transcends individual subjects nurturing adaptable individuals capable of drawing insights from various fields. Moreover, it strives to foster cross-cultural communication mutual respect and understanding among diverse linguistic and cultural groups. The conference will host scholars and researchers presenting their latest findings, stimulating intellectual discourse, and offering innovative solutions to real-world challenges. SICSAC-2024 invites scholars, educators, students, professionals, and policymakers, offering a unique platform to connect, collaborate, and contribute to the global dialogue on education and culture. Join us in forging a path toward a brighter, interconnected world at SICSAC-2024.

About the Conference



Sullamussalam Science College is a prestigious first-grade aided college affiliated with the University of Calicut. It holds the esteemed approval of the University Grants Commission and proudly boasts an accreditation from the NAAC with an A grade. Situated amidst the serene and picturesque hills Perumparamba, nestled along the banks of the Chaliyar River, the college is strategically located just one km away from the vibrant Areekode town along the Edavannappara road. Our institution is proudly administered by the Muslim Educational Association, a visionary educational organization established in 1994 as part of reformist Muslim educational movement in Malabar. The college's inception was rooted in the noble objective of providing high-quality education to the marginalized minority communities residing in the rural regions of Malabar.

Through unwavering dedication and the blessings of the Almighty, we have successfully realized our objectives, even in the face of various challenges. Today, our college stands on a solid foundation, prepared to embark on new and exciting ventures in higher education. As we continue to evolve, we are committed to implementing policies that will further elevate our academic standards, ensuring that our institution remains a beacon of educational excellence and a source of pride for all stakeholders.

- Registration is mandatory for all participants.
- In the case of multiple authors, at least one author must register.
- Only the registered author will receive the certificate.
- Certificates will be issued to all the authors of the paper only against the registration by all the authors.
- If an author submits two papers, both papers must be registered.
- Google Form Registration should be completed on or before January 31, 2024.
- Presentation in-absentia is not allowed.
- The fee covers the Conference kit, Lunch, Snacks, Conference Proceedings (e-copy) and Certificates

Abstract Submission : 20th December, 2023 Acceptance of Abstract : 27th December, 2023 Full Paper submission : 20th January, 2024

REGISTRATION FEES

Participation - : 100 (FOR ONE DAY)

Presentation - PG & UG : 300
Presentation - Research Scholars : 400
Presentation - Faculty members : 500
Presentation - Industrial professional: 700

(An additional fee will be required for obtaining an ISBN and for Journal Publication)

Chief Patron : Prof. N.V. Abdurahiman

Manager, SS College, Areekode

Patron & Event chair : Dr. Muhamed Ilyas P

Principal, SS College, Areekode

PUBLICATION OPPORTUNITIES:

The conference offers three-way publication opportunities.

- 1. All the abstract of papers accepted for conference presentation having duly completed the registration process will be published as conference proceedings (e-copy).
- 2. Select papers emerging out of the double-blind review process will be published in the edited volume of book bearing an ISBN.
- 3. The conference is in the process of collaborating with the Scopus/ UGC Care listed journals as publication partners.

SUBMISSION GUIDELINES:

Title of Your Paper: Centered, Bold, 12-Point Times New Roman Author Names: Centered, 12-Point Times New Roman Author Affiliations: Centered, 12-Point Times New Roman Corresponding Author's Email: Centered, 12-Point Times New Roman

Abstract: Begin here with a concise summary of your paper, typically 150-250 words, in italics, 1.5 line space, 12 word size. This should include the main objectives, methods, results, and conclusions.)

Keywords: Keyword 1, Keyword 2, Keyword 3 (Italicize and list 3-6 keywords relevant to your paper

- Introduction (Start your main text here, with a clear introduction to the research problem, objectives, and context. Use 12-Point Times New Roman for the main text.)
- 2. Methodology (Describe your research methods, data sources, and analytical techniques in detail.)
- 3. Results (Present your research findings clearly using tables, figures, or charts as needed. Ensure that results align with the research objectives.)
- 4. Discussion (Analyze and discuss the implications of the results and their significance. Compare your findings with existing literature.)
- 5. Conclusion (Summarize the main points of the paper and highlight the contributions or implications of the research)

Who can **Attend**

Faculty Members and Academicians, Management Practitioners, Consultants, Entrepreneurs, Ph.D. Scholars, Post Graduation and Under graduation students are invited to submit their abstracts/full papers before the said date. Interested can participate in the conference deliberations as one of the following.

- 1. As a paper presenter
- 2. As a participant

Travel & Accommodation

Participants have to make their own arrangements for travel and accommodations. There is no provision for the payment of TA/DA to the delegates.



Payment Details

Bank : SBI Manjeri A/C No : 57069364070 IFSC : SBIN0070197

Name : Mohamed Basheer KP

Gpay : 9633913396



Registration Link & Code

Registration Link:

https://forms.gle/9Ff4JKdJji4sfwxU9

Steering Committee

Members	Designation	
Dr. Muhamed Ilyas P(Chairman)	Principal	
Dr. Musthafa Farook. P	Vice Principal	
Dr. Jabir Amani	Coordinator, IQAC	
Dr. Fazeela.K	HoD, Mathematics	
Mr. Safeeque CA	HoD, Physics	
Dr. Mohamed Basheer KP	Nodal Officer for Research	
Dr. Haskerali EC	HoD, Malayalam	
Mr. Ahamed Muneeb K	Senior Clerk	
Dr. Muhammed Jamsheer TP (Convener)	Coordinator, RCEC	

Paper Presentation Coordinators

Mr. Jouhar K	Member, RCEC	9846756354
Dr. Muhammed Rasi UP	Member, RCEC	9159700013
Dr. Suhail P	Member, RCEC	7598453908
Ms. Abida Abdulla	Member, RCEC	9526691619
Dr. Muhammed Basheer KP	Computer science	9633913396
Dr. Younus Chengara	English	8589992918
Mr. Sabeel PK	Physics	9539801638
Dr. Sameeha Rahmani	Mathematics	9446161226
Dr. Shabna Mol T.P	Commerce	9495336507
Dr. Sajith.C	Economics	9895255830
Mr. Riyas KP	Journalism	9038321644
Mr. Raoof KP	History	9567151514
Dr. Jabir Amani	Arabic	9496842489
Dr. Haskerali EC	Malayalam	9895092330
Dr. Shamla	Hindi	9526098861

Major Themes and Headings

ENGLISH

Literature in 21st century | Digital Humanities
Indian English and Regional Literatures
Trauma and Memory Studies
Diaspora Studies | Film and Media Studies
Subaltern and Postcolonial Studies
Cyberpunk and Cyber Criticism
Cultural Poetics and Cultural Studies

PHYSICS

Condensed Matter Physics
Optics and Photonics | Nanomaterials
Theoretical & Computational Physics
Astrophysics | Renewable Energy and Storage

MATHEMATICS

Algebra | Analysis | Graph Theory and Combinatorics
Calculus, Differential Equations and Integration
Geometry and Topology | Numerical Analysis
Group Theory | Number Theory, Arithmetic
Probability and Statistics, Game Theory
Applied Mathematics | Mathematical Logic

COMMERCE

and Satisfaction

Block chain, Crypto currency and Digitisation: boon or bane & Trends in Indian stock market | Income Tax and GST AI, Cloud Computing, & Digital transformation in Marketing Fintech and Knowledge Management Paradigm Shift in Consumer Behaviour & Behavioural Finance
Banking, Micro-finance and Financial Inclusion Innovation and Design Thinking by MSME's
Digital Ecosystem, Logistics and Transportation Management Corporate Governance, Corporate Social Responsibility, & Corporate Sustainability
Product & Service Marketing, Customer Relationship Marketing

Trends in Entrepreneurship and HRM Practices

COMPUTER SCIENCE

Artificial Intelligence, Machine Learning, and NLP
Artificial Intelligence and Robotics
Big Data Analytics
Biometrics and Computational Biology
Data Mining and Database
Internet of Things (IoTs)
High-Performance Computing
Blockchain and Decentralized Systems
Cybersecurity
Al and Cyber Physical System
Networking and Embedded Systems
Computer Vision and Augmented Reality
Wireless Networks and Distributed Systems

ECONOMICS

Remittances and Emigration
Agriculture and Agro-processing
Kerala model of development
Informal economy versus formal economy
Information Technology (IT) and Services (Information economics,
Data science & ChatGPT)
Labour Market | Gender and Social Equity
Tourism Economy (including Healthcare and Medical Tourism)

JOURNALISM

Education and Human Capital

Emerging Trends in Journalism
Media and Technology (AI, VR, AR)
Fake news and Factchecking
Media Ethics and Credibility
Data Journalism | Media and Propaganda
Media Literacy and Education
Media and Social Movements
Media Regulation and Policy
Changing Digital Media Environment
Ethical Issues in New Media Journalism
Media and Conflict Reporting

Sustainable Development and Environment

HISTORY

Local history
Adivasi, Dalits and other marginal communities
Internal migration and it's socio- cultural impacts
Women and history
Mysticism and syncretic tendancies
Land, language and habitation
Oral history | Culinary history
History of the littoral societies
Folklore, ballads and history of music
Environmental history | Other related themes

ARABIC

اللغة العربية و آدابها في العصر الرقمي التأثير الثقافة الهندية في اللغة العرية الوطنية في اللغة العربية وآدابها الكتابة المناهضة للاستعمار في الادب العربي في ولاية كيرالا الاصول التعددية و التسامح في المنظور القران الكريم الادب الترجمة في اللغة العربية

MALAYALAM

എഴുത്തും ജീവിതവും പ്രതിരോധത്തിന്റെ നാൾവഴികൾ സാഹിത്വത്തിൽ നിലനില്പിന്റെ സാഹിത്വ ഭൂമിക സർഗാത്മക സൃഷ്ടികളുടെ രാഷ്ട്രീയ ബോധം അധിനിവേശ ചരിത്രത്തിന്റെ സാഹിത്വ നിർമ്മിതികൾ

HINDI

अस्मिता मूलक विमर्श : अवधारणा एवं स्वरूप स्त्री विमर्श और हिंदी साहित्य दलित विमर्श और हिंदी साहित्य आदिवासी विमर्श और हिंदी साहित्य अल्पसंख्यक विमर्श और हिंदी साहित्य LGBTQ विमर्श और हिंदी साहित्य अन्य विमर्श और हिंदी साहित्य

International Delegates



Dr. HISHAM MOHAMMED Assistant Professor, Oregon Health and Science, University of Portland, Oregon, USA.

Mr. AMEER AZHAR N.V. Program Director, Instrumentation & Control Engineering Technology Jubail Industrial College, KSA

Dr. ANOOP K Postdoctoral Research Fellow, School of Psychology, Queen's University Belfast, United Kingdom Area: Intelligent Algorithms with Persecutions

Dr. ZAHID RAZAAssociate Professor, Department of Mathematics, University of Sharjah.

