

REPORT OF EVENTS

2024 - 25



DEPARTMENT OF JOURNALISM & HISTORY
SULLAMUSSALAM SCIENCE COLLEGE, AREEKODE

Film Screening of Swale

Date: November 20, 2024

Venue: Department Hall

The Department of Journalism, under the auspices of the Media Club, hosted a special screening of the Malayalam film Swale at the Department Hall on November 20, 2024. The 2009 film, which portrays the struggles of a generation of journalists who faced immense challenges and hardships in their careers, captivated the audience.

It highlighted the perseverance and sacrifices of journalists who worked tirelessly in difficult conditions, often without the privileges enjoyed by today's media professionals. The screening, conceptualised by the second year students, was followed by a vibrant discussion, offering valuable insights into the evolution of journalism over the years.



Fourth Edition of Heritage Walk

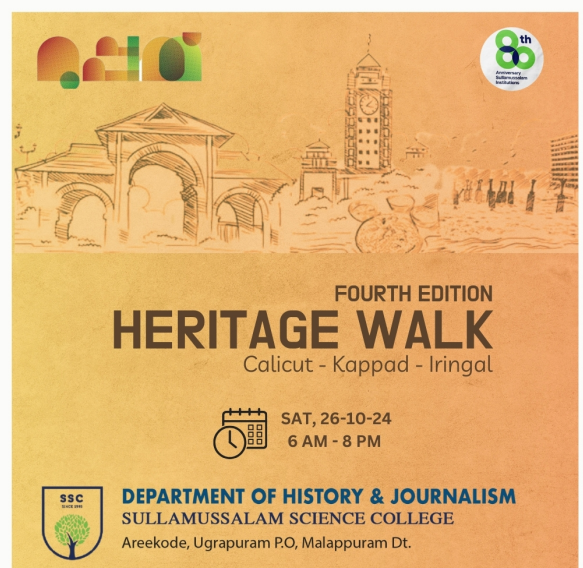
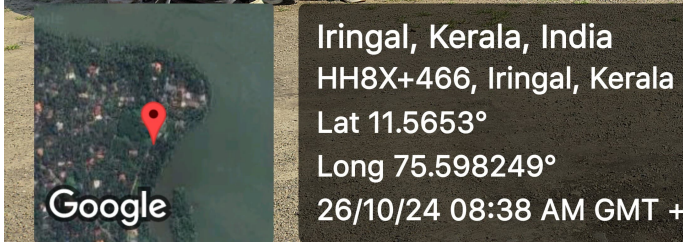
Date: October 26, 2024

Venue: Calicut - Iringal

The Department of History and Journalism at Sullamussalam Science College organized the Fourth Edition of the Heritage Walk on Saturday, October 26, 2024, from 6:00 AM to 8:00 PM.

This year's walk covered the culturally rich and historically significant locations of Calicut, Kappad, and Iringal, providing participants with an immersive experience of Kerala's heritage. The event aimed to foster a deeper appreciation for local history and cultural preservation among students and history enthusiasts.

The Heritage Walk continues to be a flagship initiative of the department, inspiring meaningful engagement with the region's historical and cultural legacy.



Workshop on Local History Writing

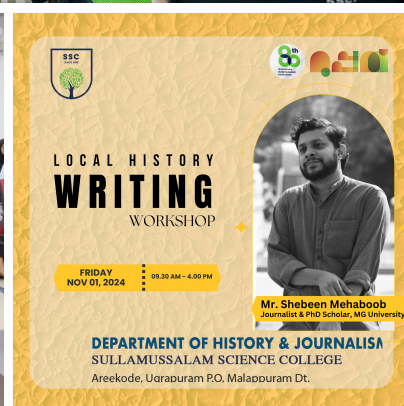
Date: November 01, 2024

Venue: Seminar Hall

The Department of History & Journalism, Sullamussalam Science College, organized a Local History Writing Workshop on November 1, 2024. The event aimed to equip students with the skills and knowledge required to document and preserve local histories, fostering a deeper understanding of their cultural and historical contexts.

The workshop featured an engaging session by Mr. Shebeen Mehaboob, a journalist and PhD scholar from MG University. His presentation covered the fundamentals of local history writing, including methods of research, sourcing oral histories, archival exploration, and the importance of presenting local narratives within a broader historical framework.

A total of 30 selected students from the BA Communication and Media - History programme participated in the workshop. The students actively engaged in interactive discussions and group activities, where they practiced drafting historical narratives based on their write up on their local history.



Ernad - Ponnani Heritage Walk

Date: November 02, 2024

Venue: Ernad - Ponnani

Sullamussalam Science College, Areekode, organised the Ernad-Ponnani Heritage Tour during November 1, 2024. The heritage walk, organised in search of the history and heritage of the anti-British struggles of Ernad and Valluvanad, was a novel experience to the participants.

College Manager Prof. N. V. Abdurahiman, flagged off the event which was organised by the departments of History and Journalism as part of the 80th anniversary of Sullamussalam Institutions and the 30th anniversary of Sullamussalam Science College.

The heritage walk, headed by Shebeen Mehboob, journalist and researcher, was attended by around 50 people from different parts of the district.

During the programme, the participants visited the various locations such as the tomb of Ensign

Wyse at Manjeri Boys School premises, the The British Police Outpost at Mudikode, the tombs of Pookkottur war martyrs, Malappuram Mosques, Lancaster's tomb, various ancient churches in Ponnani, Azheekkal village and Layam Music club.

02 2024 Nov. Saturday
6:00 am - 8:00 pm

SSC 30 Years of Sullamussalam Science College Anniversary

80th Anniversary Sullamussalam Institutions

A cultural trail to explore the rich heritage, unique culture, places and people of Ernad & Ponnani

LIMITED SEATS

Heritage WALK

FOR MORE DETAILS AND BOOKING OUR GUIDE
Dr. P. Musthafa Farook: 9495072654 Mr. SHABEEN MEHBOOB: 9387292543
Ameer Alyasdi: 9387292543 Writer and Research Scholar
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Ernad - Ponnani HERITAGE WALK

a cultural trail to explore the rich heritage, unique culture, places and people of Ernad and Ponnani.

NOVEMBER 02, 2024
SATURDAY @ 6:00 AM - 8 PM

PACKAGE DETAILS

- > A C Bus
- > Experienced Guide
- > Food (BF, Lunch, Dinner)
- > Expense: Rs. 1200/-

LIMITED SEATS REGISTER NOW

> Dr. P. Musthafa Farook: 9495072654
> Ameer Alyasdi: 9387292543
> Riyaq Alaboobakar: 9048321644

in association with IASC
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Third Edition of Heritage Walk

Date: October 19, 2024

Venue: Calicut - Iringal

The Department of History and Journalism organized the third edition of the Heritage Walk on October 19, 2024, aimed at introducing the second-year students of BA Communication and Media & History to the rich historical and cultural heritage of the region.

The walk covered significant historical sites in Calicut, Kappad, and Iringal, giving students a chance to explore and learn about their local history firsthand. The journey began with a visit to Calicut, where students toured key landmarks that reflect the region's historical significance such as Tali Temple, Kuttichira-Mishkal Mosques, Mananchira, SM Street, Anjuman Bagh Parsi Temple, Big Bazar etc.

The group then proceeded to Kappad, the famous beach where Vasco da Gama first landed in India in 1498, a pivotal moment in Indian history. The students explored the historical relevance of the site, learning about the impact of European exploration and the ensuing cultural interactions.

The final stop was Iringal, where students visited the Kunjali Marakkar museum. Throughout the walk, students actively participated in discussions led by faculty members and were encouraged to observe and reflect on the local history that shaped the region's identity. The walk was not only a learning experience but also an opportunity for students to engage with their heritage in a meaningful and personal way.



Orientation Session on Digital Marketing

Date: October 04, 2024

Venue: Seminar Hall

The Department of Journalism in collaboration with Yara Communications, Calicut, conducted an orientation session on Digital Marketing. The event, held as part of Yara's flagship YEP (Yara Experience Platform) programme, took place from 3:00 PM to 4:30 PM.

The session was led by Hari Nair, a renowned Digital Marketing and Advertising expert, who captivated the audience with his insightful presentation and practical knowledge about the digital marketing landscape. The interactive event was attended by 40 students, faculty members from various departments.

The orientation session marked yet another successful step in fostering industry-academic collaboration and empowering students with knowledge and skills for the digital age.



SSC
SULLAMUSSALAM SCIENCE COLLEGE

Mastering
Digital
MARKETING

ORIENTATION SESSION

Friday | Oct 4, 2024
3:00 PM - 4:30 PM | Seminar Hall

Department of Journalism & History
SULLAMUSSALAM SCIENCE COLLEGE, AREEKODE

Hari Nair
Digital Marketing & Advertising Expert

in association with
YEP
yara experience platform



World Postal Day Celebration

Date: October 09, 2024

Venue: Seminar Hall

To celebrate World Postal Day, the Department of Journalism at Sullamussalam Science College organized a unique and engaging event that highlighted the significance of traditional postal services in an increasingly digital world. The celebration focused on reconnecting students with the old-fashioned art of letter writing and delivering personal messages to individuals within the campus community.

As part of the event, students were tasked with writing postcards to various individuals on campus, including the security staff, cleaning staff, selected students, and the principal.

Students also filmed the delivery of the letter by the postman and candid expressions of surprise and happiness of recipients were captured as they opened and read the unexpected messages.



Students take oath against drug use

Date: September 27, 2024

Venue: Department Hall

The Department of History & Journalism students actively participated in the Sullamussalam Anti-Drug Day Campaign organized on September 27, 2024 as part of the 80th Anniversary Celebrations of Sullamussalam Institutions.

The campaign was aimed aimed to raise awareness about the dangers of drug abuse and to promote a healthy, drug-free lifestyle. The campaign was an important part of the college's efforts to engage students in social issues and empower them to become responsible citizens.

The event began with a pledge ceremony, where one of the students read out the oath, and the rest of the participants followed suit. The pledge was a commitment to stay away from drugs, promote awareness about their harmful effects, and support efforts to create a drug-free society.



Photo Exhibition to mark World Photography Day

Date: August 19, 2024

Venue: Courtyard

The Department of History and Journalism at Sullamussalam Science College jointly organized a captivating Photo Exhibition titled 'Ente Areekode' on August 19, 2024, in celebration of World Photography Day.

The exhibition provided a visual journey through the past and present of Areekode, showcasing a collection of photographs that highlighted the region's rich history, culture, and evolving landscape. The carefully curated photos offered visitors a glimpse into the transformation of Areekode over the years, blending nostalgia with contemporary relevance.



Library Orientation for First-Year Students

Date: August 08, 2024

Venue: Department Hall

The Department of History and Journalism at Sullamussalam Science College conducted a Library Orientation on August 8, 2024, for the first-year students of the BA Communication and Media - History program.

The session was led by Abdul Khader, the college librarian, who provided an insightful introduction to the resources, facilities, and services offered by the college library. The orientation began with an overview of the library's layout, including sections for academic resources, periodicals, reference materials, and digital services.

Mr. Khader demonstrated how to efficiently locate and access books, journals, and online databases, emphasizing the importance of the library as a vital tool for academic growth and research. He also highlighted the rules and best practices for utilizing the library effectively.



Design Workshop for Final-Year Students

Date: July 26, 2024

Venue: Computer Lab

The Department of Journalism at Sullamussalam Science College organized a one-day Design Workshop for final-year BA Communication and Media & History students on 26th July 2024. The workshop, led by Mr. Riyas Aboobacker, Head of the Department, introduced participants to the fundamentals of design and provided hands-on experience in creating digital content.

The session covered essential topics such as Basics of Design, Typography, and Colour Psychology, highlighting their role in effective communication. Students also participated in an interactive hands-on session using Canva, a popular graphic design tool. A total of 36 final-year students attended the workshop, which focused on bridging theoretical concepts with practical applications.



Add-On course in Graphic Design launched

Date: July 23, 2024

Venue: Computer Lab

The Department of Journalism at Sullamussalam Science College has introduced an Add-On Programme in Graphic Design for final-year BA Communication and Media - History students. This practical-oriented course aims to enhance students' creative and technical skills in visual communication using Canva and Photoshop.

Spanning 30 hours, the course offers hands-on training in design fundamentals and principles, typography, color theory, and composition. Participants will also analyze and create visually appealing posters and designs, focusing on real-world applications in media and communication.



Final-Year BACMH students embark on Study Tour

Date: December 19, 2024

Venue: New Delhi

The Departments of History and Journalism organized a ten day study tour to New Delhi and Agra for the final-year BA Communication and Media - History students. The study tour, held from 9th to 19th December 2024, aimed to provide students with firsthand exposure to the historical and cultural landmarks of India.

A group of 25 students, accompanied by three faculty members, visited iconic sites such as Agra Fort, the majestic Taj Mahal, Humayun's Tomb, India Gate, Jama Masjid, and the towering Qutub Minar. The tour offered a unique opportunity to explore the rich architectural and historical heritage of the Mughal and colonial eras, complementing their academic studies.



Department joins Campus Cleaning Drive

Date: October 01, 2024

Venue: New Delhi

The students and staff of the Departments of History and Journalism actively participated in a Cleaning Drive on October 1, 2024, as part of the college's ongoing Green Clean Campus Initiative.

The drive focused on cleaning designated areas, including the front side of the North Annexe, the premises of the "Room of Her Own", classrooms, and the corridor. Both students and staff worked diligently to tidy up these spaces, emphasizing the importance of maintaining a clean and sustainable campus environment.

