

## **Department of Commerce**

### **Programme Outcome, Programme Specific Outcome and Course Outcome**

#### **M. Com**

<b>Programme Outcome</b>	This program could provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Logistics, distribution channel management, Application of Information technology in Business, Alternative investment management technique etc., to meet the well trained manpower requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Sales Manager, Bank manager, Cost accountant, Academicians, Project management, Research Analysts, and Over all Administration abilities of the Company.
<b>Programme Specific Outcome</b>	The students should possess the knowledge, skills and attitudes during the end of the M.com degree course. By virtue of the training and curriculum, they can become an Managers, Accountants, Cost Accountants, Bank Managers, Auditors, Company Secretaries, Teachers, Professors, Stock Agents, Government jobs etc.,
<b>Course Outcomes</b>	
<b>Course</b>	<b>Outcomes</b>
<b>Business Environment</b>	This paper helps the students to understand the environment of enterprises, factors affecting business and fund raising in business. Understand how, as a result of internal and external factors, small business owners make operational decisions that have consequences for the success of their business.

Quantitative Technique for Business Decisions	This course aims to acquaint the students with the important statistical techniques for managerial decision making and to make the students learn the process of using statistical tools for validating findings and interpreting statistical results.
Accounting for Managerial Decision	This course aims to develop an understanding of the conceptual Framework of Management Accounting. After the successful completion of the course the student acquires the knowledge in the Management Accounting Techniques in business decision making.
IT Application in Commerce	This course enable the Student to plan and develop spreadsheets that can analyze, manipulate and provide solutions to the types of questions that arise within the working environment from a variety of data sources and to create databases to provide information for decision making
Organizational Theory and Behaviour	The students understand how people act, think, and feel in organizational settings the organizational etiquettes, group behaviour, leadership qualities and analyzing the attitude of the employees. They also understand how to Develop Good Leaders.
International Business	The students acquire the knowledge about the Foreign trade, Foreign exchange, etc. Through this paper the students understand different dimensions of international business. They understand how Govt. operates the Business with the policies. Students understand top world organization and their role between various countries.
Advanced Corporate Accounting	This course aims to enlighten the students on the accounting procedures followed by the Companies. To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.
Business Communication	On successful completion of this course the student are enabled with good communication skill and also they learn to develop their personality.

Management Science	On successful completion of this course the student are enabled with the use of Operation Research tools for business decision
Strategic Management and Corporate Governance	
Financial Markets and Institutions	Through this paper the students learn about various financial Institutions like Stock Exchange, Mutual Funds and their functioning etc.
Income Tax Law and Practice	This course aims to provide an in-depth knowledge on the provisions of Income Tax. To familiarize the students with recent amendments in Income-tax. And Assessment of Individual and Hindu Undivided Family, Firms, Companies Computation of Tax Payable, On successful completion of this course, the student should be well versed in the prevailing act and to understand the Principles of Direct and Indirect Taxes, Calculation of Tax, Tax Authorities, Procedure
Research Methodology in Commerce	On successful completion of this course the student are enabled with the Knowledge in Research methods. They possessed the ability to conduct the research which helps them in their career.
Financial Management	This course enables the students with the knowledge about the Capital budgeting, Working capital, cash management, and better financial management techniques.
Security analysis and Portfolio Management	The students will be enabled with knowledge of portfolio management, Portfolio analysis.
Financial Derivatives and Risk Management	The students will be enabled with knowledge of portfolio management, Risk hedging, derivatives.
Cost Management	To keep the students conversant with the ever – enlarging Frontiers of Cost Accounting knowledge. After the successful completion of the course the student should have a thorough knowledge on the

	cost accounting principles and the Methods of accounting cost and knowledge of Cost sheet, Material issues, Labour cost.
Strategic Financial Management	The student will enable the knowledge of Strategic financial management tools for decision making
Tax Planning and Management	The student will enable the knowledge of tax planning and tax management tools.
Project Work & Viva-Voce	This gives practical exposure in the Project work, knowledge which will equip the students in Research work.