

Department of Commerce

Programme Outcome, Programme Specific Outcome and Course Outcome

B. Com

Programme Outcome	This program could provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., to meet the well trained manpower requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Selling Manager, Over all Administration abilities of the Company.
Programme Specific Outcome	The students should possess the knowledge, skills and attitudes during the end of the B.com degree course. By virtue of the training they can become an Manager, Accountant , Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government jobs etc.,
Course	Outcomes
Management concepts and Business Ethics	To enable the students to know the intricacies of Business Management. Students will demonstrate critical-thinking, problem solving skills, effective written oral communication And the global environment in which businesses operate. They will equipped to recognize when change is needed, adapt to change as it occurs, and lead change. And student able to analyse ethical issues in organization and help to understand the right and wrong things in organization
Managerial Economics	The students acquires the knowledge of Demand forecasting in sales management, Price fixing, market competitors, and management business economically.
Financial accounting	On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting.
Marketing Management	On successful completion of this course the students should have the practical knowledge and he tactics in the marketing and enable to

	understand the Principles of marketing management, market segmentation, Product life cycle, Pricing, Branding etc.
Basic Numerical Skills	It makes the students to analyze the statistical data in an organization. They learn various techniques to organize for calculating profit and risk.
General Informatics	The student will enable the knowledge of Information technology, software and Hardware, Internet computer basics etc
Business Regulations	On successful completion of this course, the student should be well-versed in basic provisions regarding legal frame work governing the business world. To inculcate knowledge on various laws relating to business such as law of contract, law of sale of goods, law of agency, Negotiable Instruments Act etc. and Making students to know about laws in insurance sector
Corporate Accounting	This course aims to enlighten the students on the accounting procedures followed by the Companies. To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.
E-Commerce	This paper empower the students to access e-commerce requirement of a business and developing E-plants etc.
Entrepreneurship Development	The student enable entrepreneurship development skills, and able to start new venture.
Banking and Insurance	To enlighten the students' knowledge on Banking Regulation Acts. After the successful completion of the course the student should have a thorough knowledge on Indian Banking System and Acts pertaining to it.

Cost Accounting	To keep the students conversant with the ever – enlarging Frontiers of Cost Accounting knowledge. After the successful completion of the course the student should have a thorough knowledge on the cost accounting principles and the Methods of accounting cost and knowledge of Cost sheet, Material issues, Labour cost.
Quantitative Techniques for Business	To inculcate knowledge on demonstrate understanding of basic concepts of statistics embedded in their course. The objective of this paper is to provide an understanding for the graduate business student on statistical concepts to include measurements of location and dispersion, probability, probability distributions, sampling, estimation, hypothesis testing, regression, and correlation analysis, multiple regression and business / economic forecasting
Accounting for Management	This course aims to develop an understanding of the conceptual framework of Management Accounting. After the successful completion of the course the student acquires the knowledge in the Management Accounting Techniques in business decision
Business research Methods	On successful completion of this course the student are enabled with the Knowledge in Research methods. They possessed the ability to conduct the research which helps them in their career.
Human Recourse Management	On Successful Completion of this subject, the students should have understood the functions of Human Resource /Personnel Department, Manpower planning, performance appraisal, Salary administration, Labour Welfare, Industrial Relations etc.
Financial Market and Services	Through this paper the students learn about various financial Institutions like Stock Exchange, Mutual Funds and their functioning etc.
Financial Management	This course enables the students with the knowledge about the capital budgeting, Working capital, Cash management, and Better financial management techniques

Income Tax Law and Practice	This course aims to provide an in-depth knowledge on the provisions of Income Tax. To familiarize the students with recent amendments in Income-tax. On successful completion of this course, the student should be well versed in the prevailing Act.
Auditing	This paper gives the knowledge of examines the principles and practices of internal and external auditing. The students can capable to understand the auditing as a component of recurrent and strategic activities, risk assessment, internal control, systems evaluation, forensic accountability, and contemporary audit issues and challenges.
Financial Markets and Institutions	Through this paper the students learn about various financial Institutions like Stock Exchange, Mutual Funds and their functioning etc.
Fundamentals of Investment	The students will be enabled with knowledge of portfolio management, Portfolio analysis.
Project (Three weeks Project and Viva voce)	This gives practical exposure in the Project work, knowledge which will equip the students in Research work.